

Revanth Rangiseti

Graphic Designer

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Profile

Graphic designer focused on brand identity, editorial layout, and visual direction. My process starts with how something should feel before any tool is opened. Experienced across the full pipeline from concept to delivery, working with agencies, cultural institutions, and independent brands.

Professional Experience

Freelance Graphic Designer

2022 – Present | Padova & Rome

FYID Creative Agency

- Designed full promotional campaign for *Fashion Week Brooklyn – Rome FW26* at NAOS, Rome; Instagram content, flyers, and large-format venue print materials
- Led visual direction: editorial typography, minimal and bold visual language, individual identity per featured artist within one coherent campaign system

Indian Embassy of Rome

- Documented cultural and diplomatic events through photography; edited image sets for official exhibitions, institutional reports, and social channels

ReVive Padova – Sustainability Initiative

- Developed full visual identity: logo, eco-aligned assets, and brand guidelines; produced promotional materials for campaigns and public-facing events

Burfur

- Designed complete brand identity system: logo, color palette, and typography hierarchy; delivered brand toolkit and social-ready launch assets

Personal & Web Projects

- Designed and developed portfolio websites and custom grid-based layouts using Webflow and CSS/JavaScript

Graphic Designer – NM Dream High Education Consultancy

2022 – 2023 | Rome

- Designed Instagram visuals and short-form video assets for educational campaigns, maintaining brand consistency across digital marketing channels
- Produced content aligned with campaign goals to promote educational services and student engagement

Certifications

- Graphic Design** – Adobe / Coursera November 2025
Typography, color theory, layout design, brand systems, Adobe Illustrator, generative AI in design
- UX Design Introduction Job Simulation** – Forage November 2025
Competitive analysis, user research, survey design and customer insight methodology

Skills

Design Tools: Adobe Creative Suite (Illustrator, Photoshop, InDesign), Figma, Webflow

Specialisations: Brand Identity, Visual Direction, Editorial Layout, Typography Systems, Photography, Color Grading, UI Design

Technical: HTML/CSS, JavaScript, File Optimization (WebP, SVG, PDF)

Soft Skills: Creative Direction, Visual Storytelling, Client Communication, Project Management

Languages

English – Fluent | **Italian** – Intermediate | **Telugu** – Native | **Hindi** – Fluent

Interests

Typography | Photography | Film | Magazine Design | Music Production